

viana catalogue 2023

Viana



SKADI 403

We are excited to introduce our latest catalogue featuring over 50 collections. Here at Viana, we are passionate about excellence in rugs. We are committed to supporting our clients by developing our portfolio and product styles to meet current demands at every level.

We have enjoyed creating this catalogue and encourage fully experiencing the best of modern global design and production.



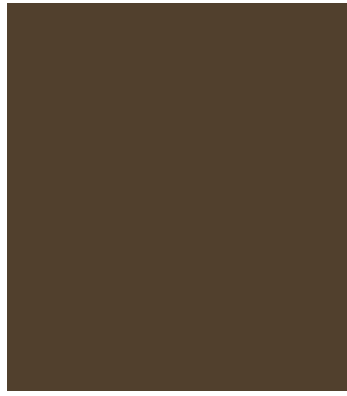
viana catalogue 2023

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Hand

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made

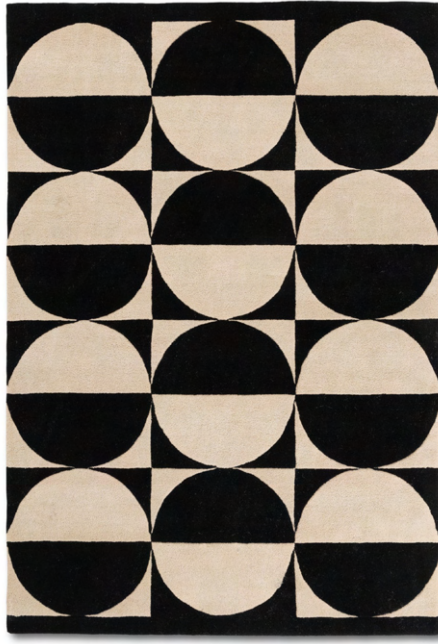
ABSTRACT

HAND TUFTED | 80% WOOL 20% COTTON | ULTRA PLUSH
SIZES: 5' x 7'6" | 6' x 6'* | 7'6" x 9'6"

Modern and minimalist design with artisanal details defining each colour. Made in India.



OS

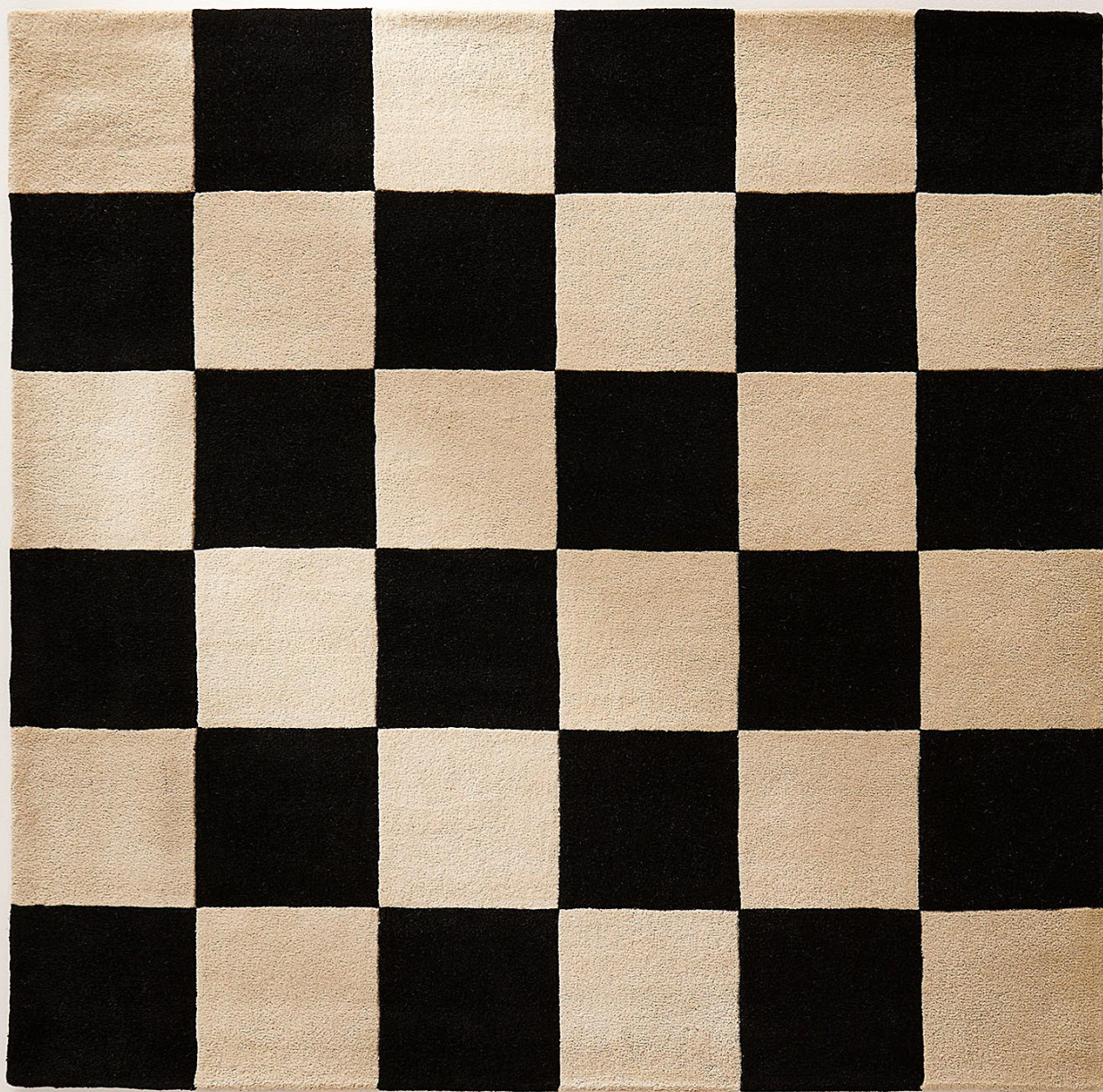


CIR



AS





66S-CHECK*
6' x 6' square

ALLURE

HANDLOOMED | 100% VISCOSE | ULTRA SOFT PILE

SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | 9' x 12' | CUSTOM

Individually handmade from viscose, giving each piece a soft sheen. Contemporary look. Made in Turkey.



SH06 BLUE



SH06 RASPBERRY



SH06 YELLOW

SH26 GOLD



SH27 IVORY GREY



SH06 BLUE

ASPEN

HANDMADE | WOOL & VISCOSE | SOFT TOUCH
SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | CUSTOM

High-low pile stripes in monochromatic hues. Suitable for modern, minimal, and country styles. Made in India.



49 IVORY GREY



PL46GREY



007 IVORY



47 NATURAL



37 IVORY GREY



007 IVORY

NEW CELESTE

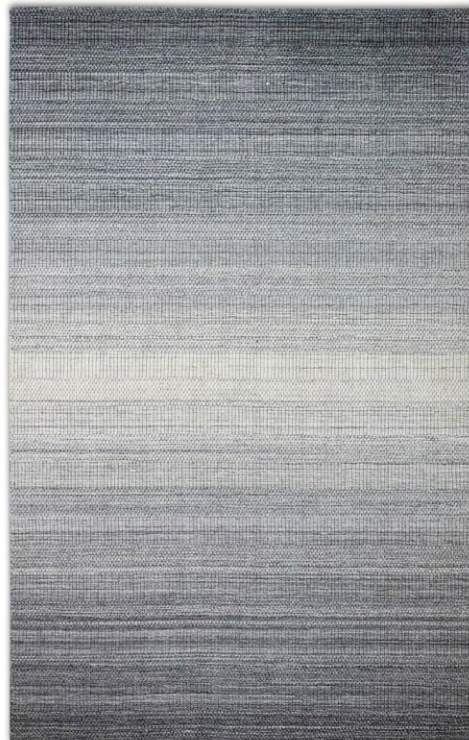
HANDMADE | 100% SOFT PETYARN

SIZES: 18" x 18" | 22" x 34" | 4'10" x 7'10" | 7'10" x 9'10" | 8'10" x 11'10"

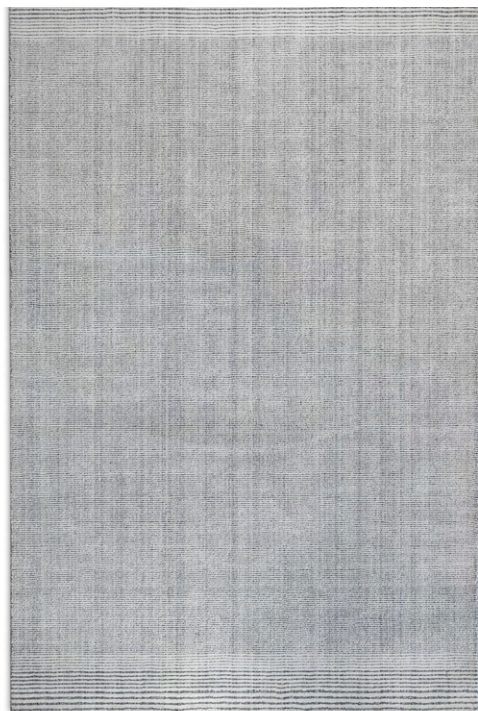
Blend of various neutral tones accompanied by a textured plaid pattern creating an ultra soft surface. Made in India.



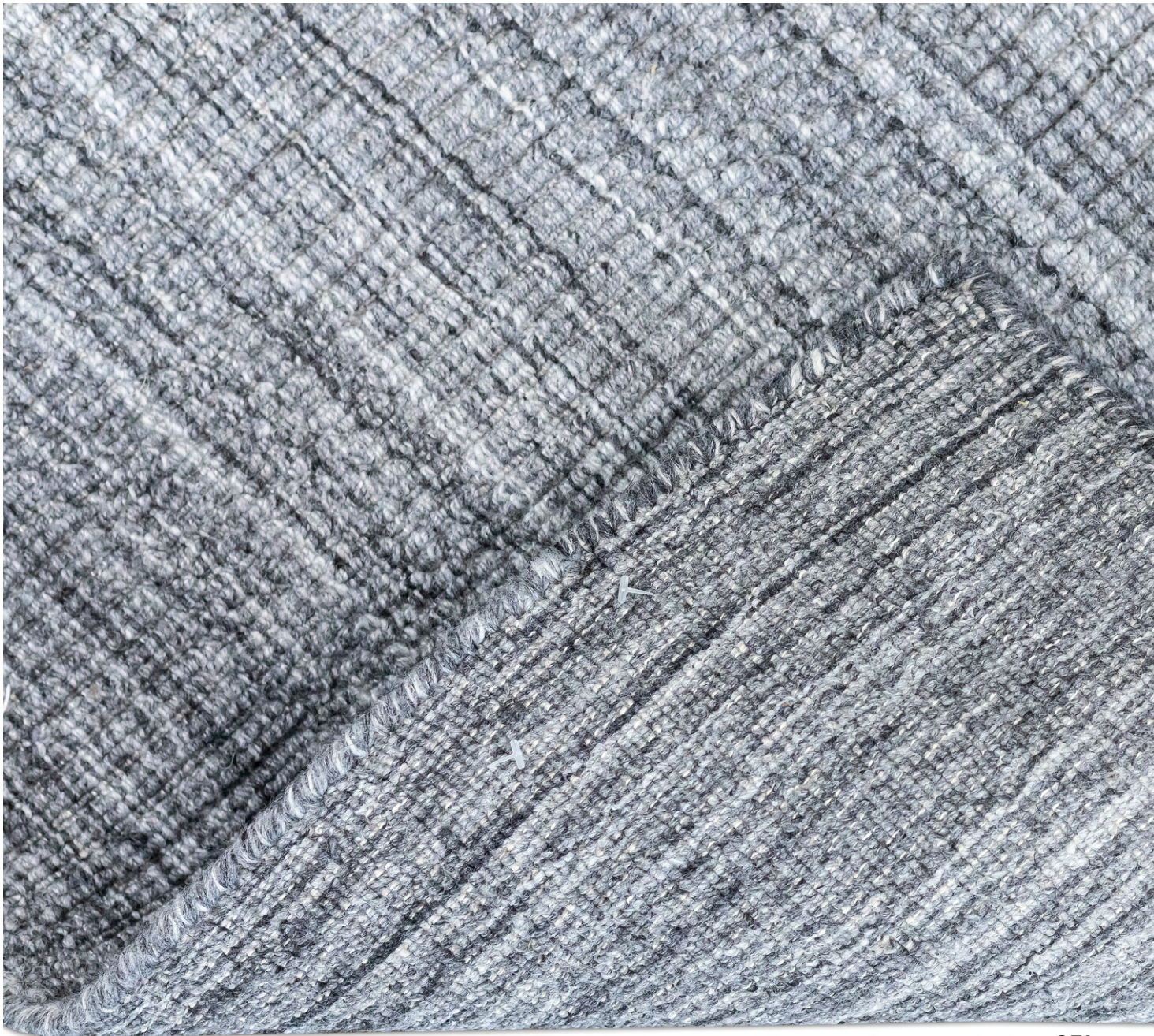
CEL 190



CEL 191



CEL 192

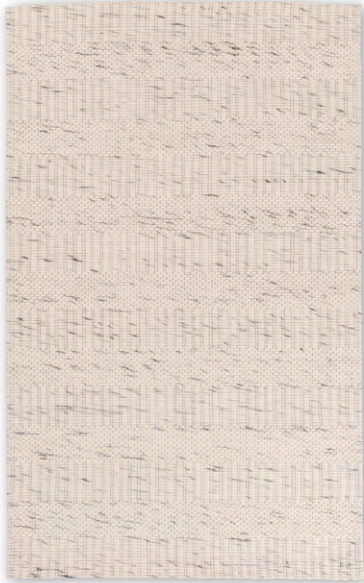


CEL 191

CHINOOK

HANDMADE | 80% WOOL 20% COTTON | SOFT TOUCH
 SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | 9' x 12' | CUSTOM

Monochromatic and calm hues with subtle patterns, following Scandinavian style, allows to be paired with many styles. Made in India.



9005

NEW



03-GREY



08-IVORY



IZN07



06-MARBLE



9001

NEW



ELORA

HANDMADE | 100% JUTE | NATURAL MATERIAL
SIZES: 5' x 5' | CUSTOM

All natural and round rug suitable for bohemian styles and as an accent. Handwoven in India.



NAT



OCH



NAT

ESTELLE

HANDMADE | 50% WOOL 50% VISCOSE | SOFT
SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | 9' x 12' | CUSTOM

Natural hues with textured pile perfect for a plain foundation in any room. Made in India.



IVORY



TAUPE



SILVER

ESTELLE

HANDMADE



TAUPE

NEW EZLYN

HANDMADE | 80% WOOL 20% COTTON | MULTI-TEXTURED YARN
SIZES: 18" x 18" | 22" x 34" | 5' x 7'6" | 8' x 10' | 9' x 12' | CUSTOM

Hand tufted high durability surface suitable for high traffic. Updated Damask. Made in India.



200



201



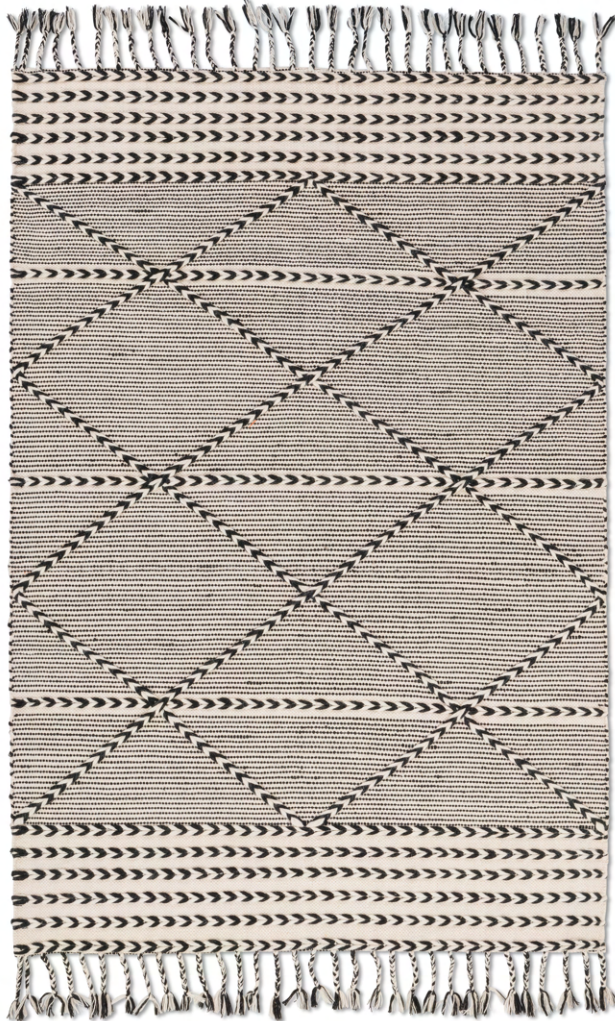
202



NEW EZRA

HANDMADE | 50% WOOL 50% COTTON | NATURAL MATERIAL
SIZES: 24" x 34" | 5' x 7'6" | 7'6" x 9'6"

Hand woven with a high contrast pattern. High-low pile for increased texture. Made in India.



100





HYGGE

HANDMADE | 30% NEW ZEALAND WOOL 30% FELTED WOOL 30% PET YARN 10% COTTON
SIZES: 2' x 3' | 2'7" x 7' | 3'3" x 5' | 5'3" x 7' | 8' x 10' | 9' x 12' | CUSTOM

High-low pile adds aspect of visual weight to your décor. Offered in a palette of fade-resistant subdued hues. Made in India.



GREY



CHARCOAL



GREY

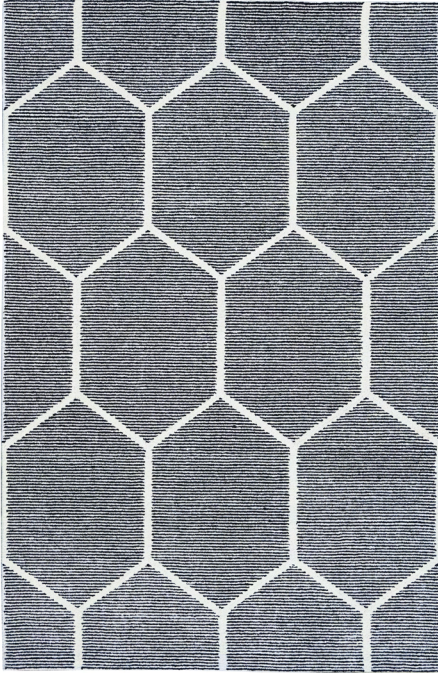


IVORY

NEW JORIS

HANDMADE | 80% WOOL 20% COTTON | HIGH TRAFFIC
SIZES: 18" x 18" | 22" x 34" | 5' x 7'6" | 8' x 10' | 9' x 12' | CUSTOM

Hand tufted high durability surface suitable for high traffic.
Made in India.



100



101



103



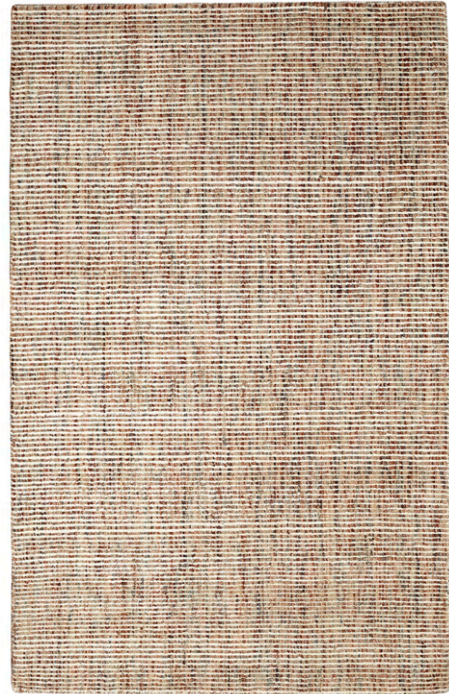
LUMINA

HANDMADE | 80 % WOOL 20% VISCOSE | SOFT
SIZES: 18" x 18" | 21" x 32" | 5' x 8' | 8' x 10' | CUSTOM

Playful yet neutral creates a calm and subdued look. Made in India.



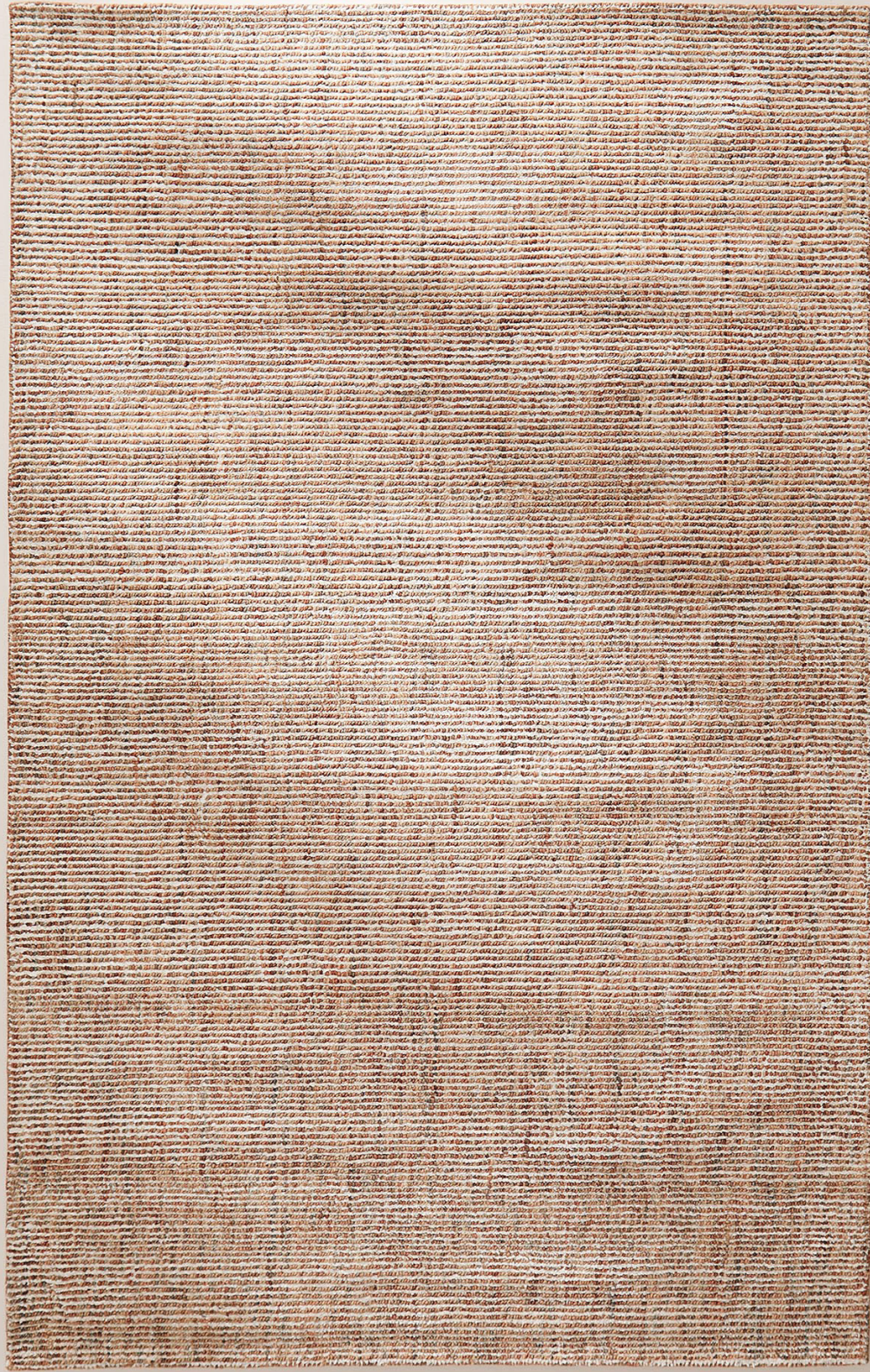
GREY IVORY



RUST



GREY IVORY



LUMINA

HANDMADE

RUST

LUXE

HANDMADE | WOOL VISCOSE BLEND | DURABLE
SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | 9' x 12' | CUSTOM SIZES

Earth-toned staples to pair with any style. Made in India



TAUPE



IVORY



SILVER



187 DARK GREY



TAUPE

NEW

MONTREAL

HAND TUFTED | 100% PREMIUM WOOL | DURABLE

SIZES: 18" x 18" | 22" x 34" | 5' x 7'6" | 6' x 9' | 8' x 10' | 9' x 12'

Made in India



MON 130



MON 131



MON 132



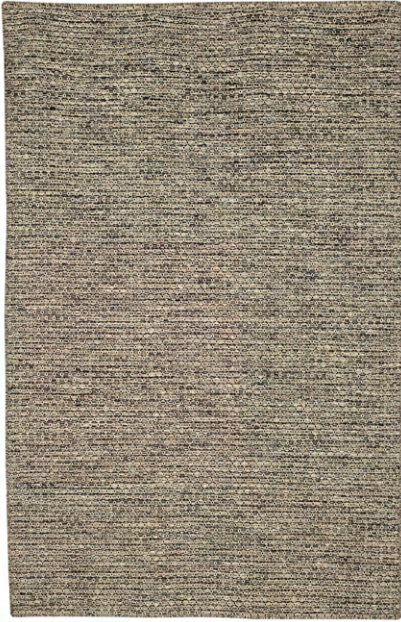
MON 132

NORDIQUE

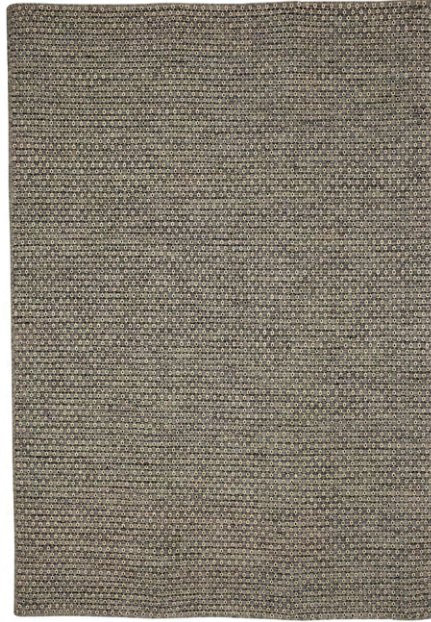
HANDMADE | 100% WOOL | NATURAL MATERIAL

SIZES: 18" x 18" | 2' x 3' | 3' x 5' | 5' x 8' | 8' x 10' | CUSTOM

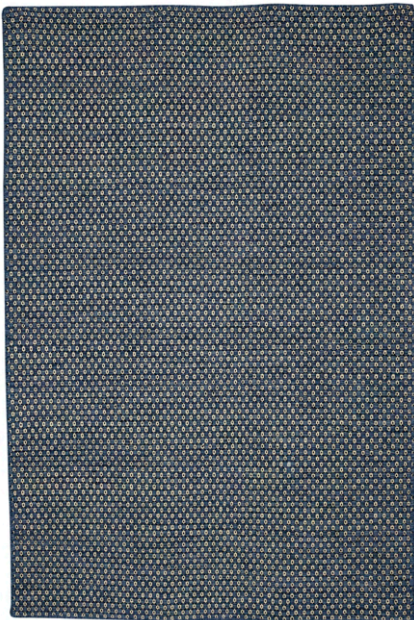
Combine muted tones with thick striated texture, creating a beautiful organic feel. Made in India.



NATURAL



GRY



BLUE



12LGRY



301BSAND

PANDORA

HANDMADE | 70% WOOL 20% COTTON 10% VISCOSE | MINIMALISM
SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | CUSTOM

Modern pebble-like surface made of soft wool emits upscale look.
Made in India.



GREY

IVORY





GREY

NEW

RIVIERA

HAND WOVEN | 50% JUTE 50% CHENILLE | DURABLE

SIZES: 18" x 18" | 27" x 45" | 2' x 5' | 3' x 5' | 5' x 7' | 6' x 9'

Made in India.



RJC-121



RJC-123



RJC-124

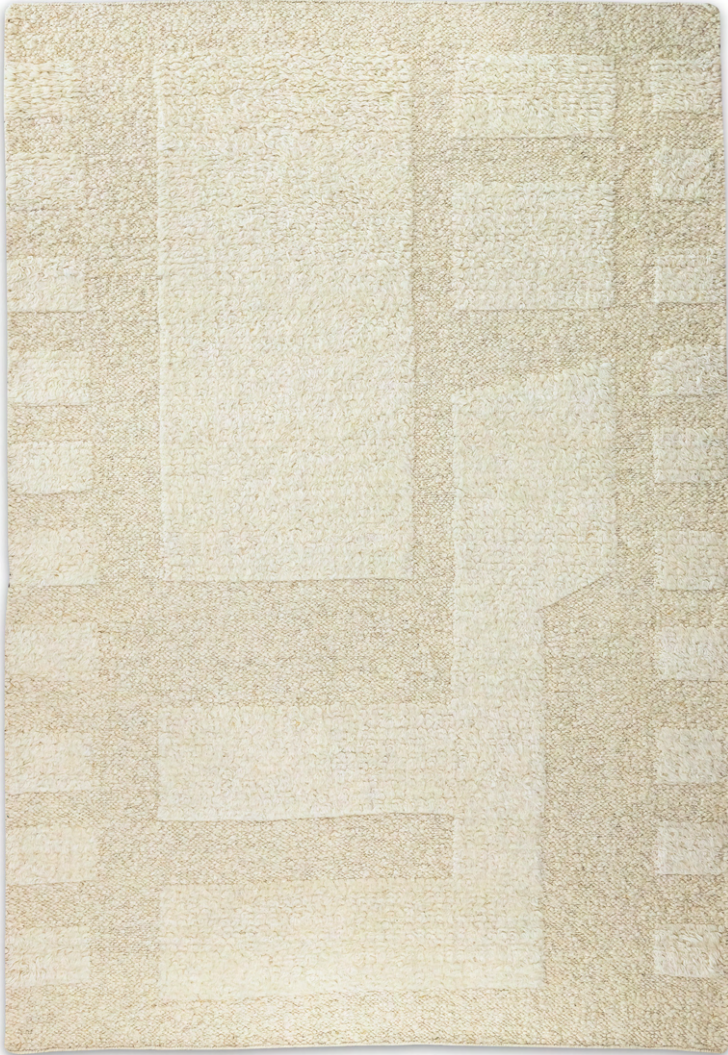


NEW

SHANAYA

HAND WOVEN | 80% WOOL & 20% COTTON | HIGH LOW
SIZES: 18" x 18" | 22" x 34" | 4'10" x 7'10" | 8' x 10'

Made in India



SHAN-160



SHAN-161



NEW SORENTO

HANDMADE | 80% WOOL 20% COTTON | PITLOOM
SIZES: 18" x 18" | 22" x 34" | 5' x 7'6" | 8' x 10' | CUSTOM

High-low pile creating intricate designs with monochrome hues perfect for modern and minimal styles. Made in India.



5002



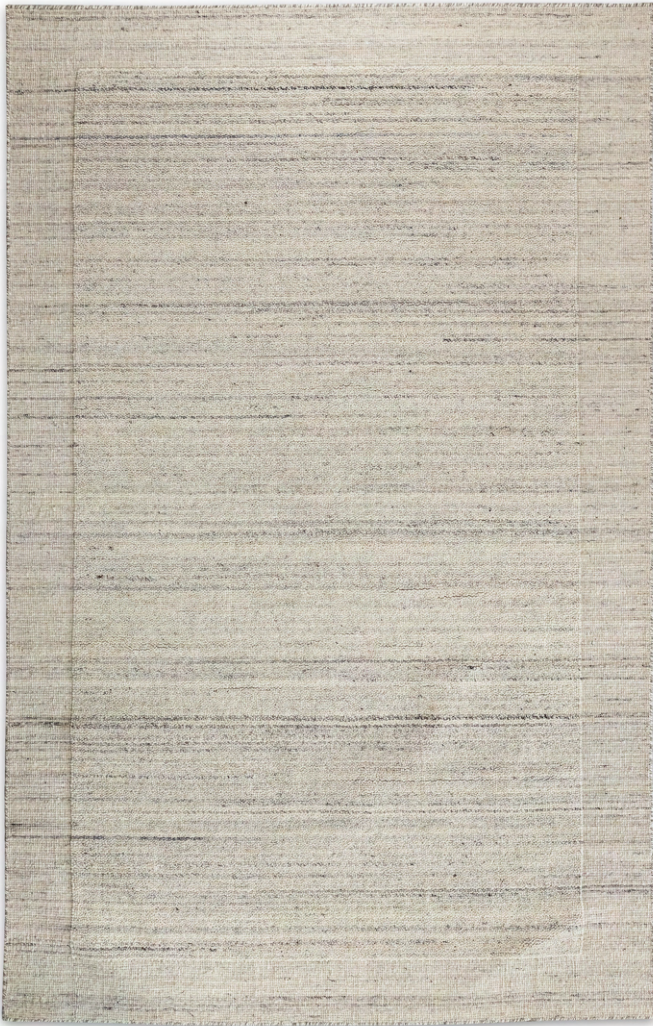
5002

NEW
STRADA

HANDMADE | 80% WOOL 20% COTTON

SIZES: 18" x 18" | 2' x 3' | 4'10" x 7'10" | 7'10" x 9'10" | 8'10" x 11'10"

Made in India.



STA-210



STA-211



STA-210

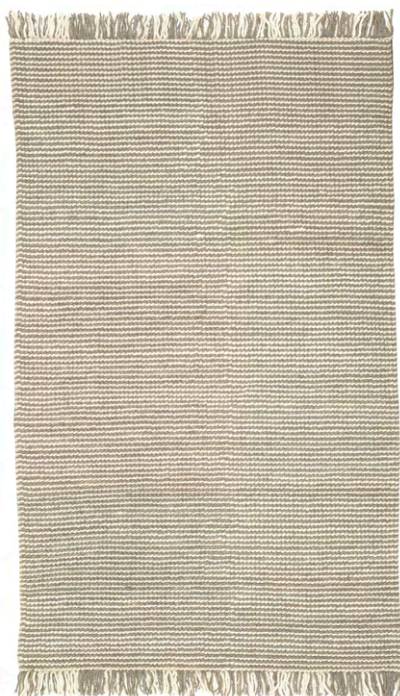
ZURICH

HANDMADE | 50% WOOL 50% COTTON | NATURAL MATERIAL
SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10' | CUSTOM

Natural and organic hues of blue and beige suitable for a modern, bohemian, or rustic look. Made in India.



20491A



23783A



20491D





Easy

| | |
|---------------|----|
| AFGHAN | 52 |
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| ARIA | 56 |
| BISERA | 58 |
| CHARISMA | 60 |
| ELAXI | 62 |
| FLOKATI | 64 |
| HEIRLOOM | 66 |
| KEYSTONE MATS | 70 |
| KRAVA | 72 |
| MODENA | 74 |
| PANACHE | 76 |
| SHERPA | 78 |
| SKADI | 80 |
| SUENO | 82 |
| YOKINA | 84 |
| ZIELLE | 86 |

Care

AFGHAN

POWERLOOMED | 100% POLYPROPYLENE | STATEMENT PIECE
SIZES: 18" x 18" | 2' x 3' | 3'3" x 5' | 5'3" x 7'6" | 6'6" x 9'6" | 8' x 10'

Bold and vintage style with versatility to be paired with both intricate and streamlined decor. Made in Turkey.



BALUCHI 3681A



BOKHARA 6871H



HERATI 6919B



HERATI 6919B

AIRLA

POWERLOOMED | 100% POLYESTER | SOFT
SIZES: 2'6" x 7'6" | 4' x 6' | 5'3" x 7'6" | 8' x 10'

A blend of contemporary and vintage neutrals to compliment many styles. Made in Turkey.



200



201

AIRLA

EASY CARE



ARIA

POWERLOOMED | 100% POLYPROPYLENE | HIGH-LOW PILE
 SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10'

Soft and durable offered in both traditional and contemporary styles.
 Made in Turkey.



4434D CREAM



4434D SDGREY



4494A SD GREY



4595A



4684A



4888A



4888A

BISERA

POWERLOOMED | 100% POLYESTER | PLUSH PILE
SIZES: 18" x 18" | 2' x 3' | 5'3" x 7' | 6'6" x 9' | 8' x 10'

A wool like feel with no excessive shedding. Hues of cream, rust, teal, rose and graphite invite creativity in any room. Made in Turkey.



515



521



516



517



519



520



CHARISMA

POWERLOOMED | 60% POLYPROPYLENE 40% POLYESTER | HIGH-LOW TEXTURE
SIZES: 18' x 18' | 2'7" x 7' | 2' x 3' | 4' x 6' | 5'3" x 7'6" | 8' x 10' | 9' x 12'

Distressed and abstract with muted grey and neutral hues. Made in Turkey.



1001



1004



1020

NEW



1002



1003



1029

NEW



1002

ELAXI

POWERLOOMED | 100% POLYESTER | LUSTROUS FINISH
 SIZES: 18" x 18" | 2' x 3' | 3' x 5' | 5'3" x 7'6" | 8' x 10' | 9' x 12'

Reveals subtle polychromatic traits when viewed from different angles. Made in Turkey.



50



54

NEW



52



55

NEW



FLOKATI

POWERLOOMED | 100% POLYESTER | SHAG
SIZES: 18" x 18" | 2' x 3' | 5'3" x 7' | 8' x 10'

Unobtrusive palette of soft fibers acts as the perfect foundation for any style. Made in Turkey



BEIGE



GREY



IVORY



SILVER



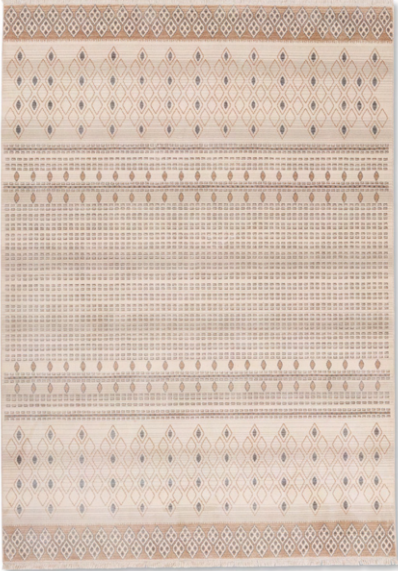
GREY

HEIRLOOM

POWERLOOMED | 100% POLYESTER | DURABLE

SIZES: 18" x 18" | 2' x 3' | 3'3" x 5' | 2'6" x 7'6" | 5'3" x 7'6" | 8' x 10' | 9' x 12'

Made premium fade resistant fibers. Designed with aspects of a traditional rug combined with a modern twist. Made in Turkey.



1520



1501



1506



1516



1515



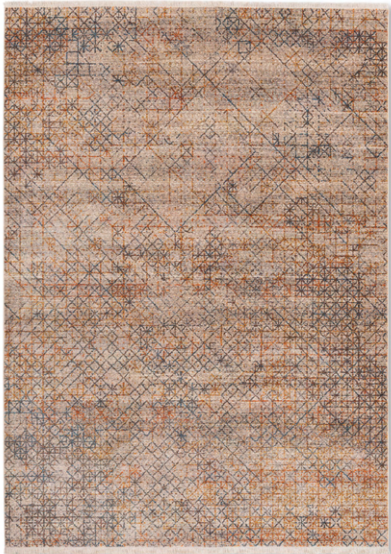
1515
(2'6" x 7'6")



1519



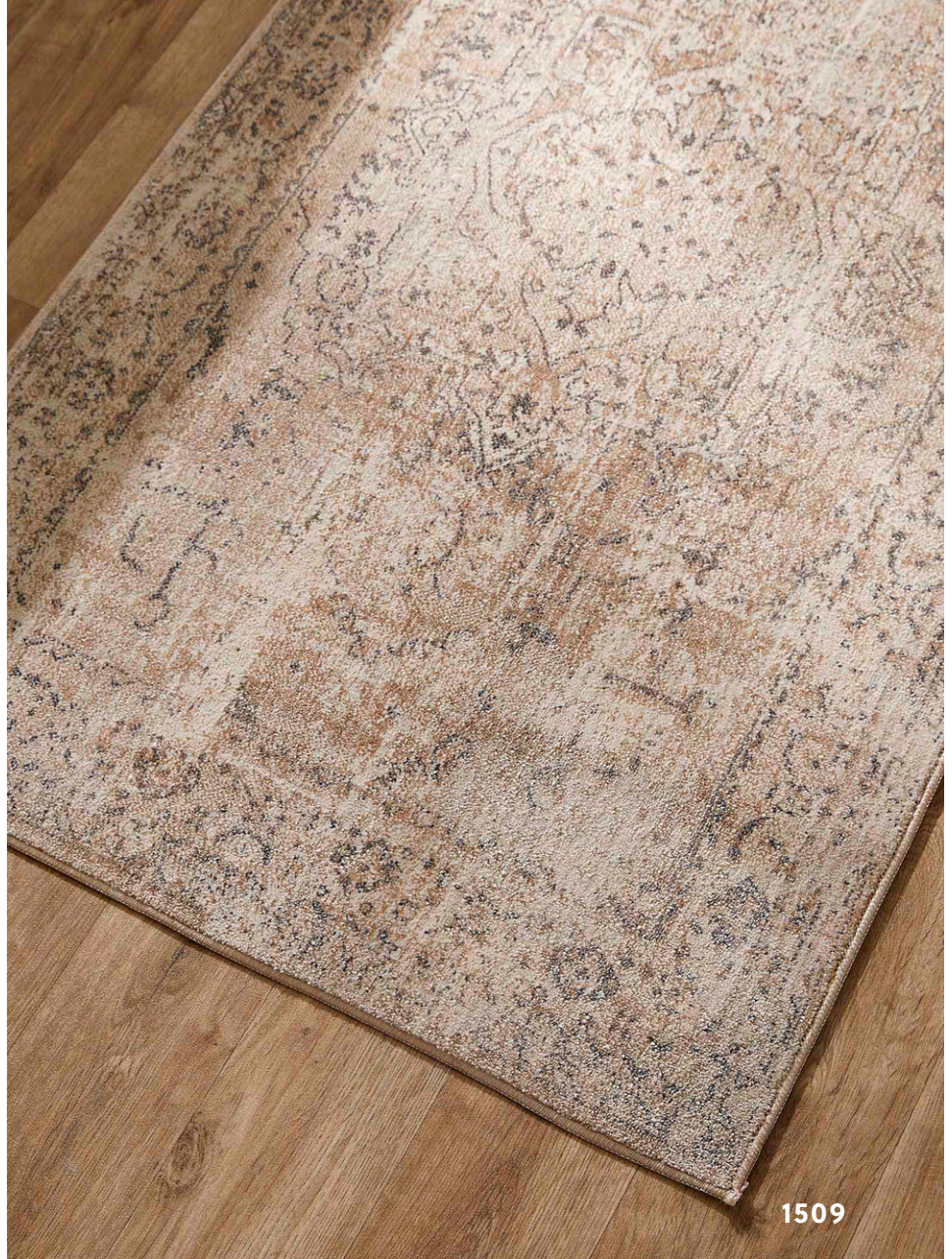
1518



1521



1510



1509



1509

NEW

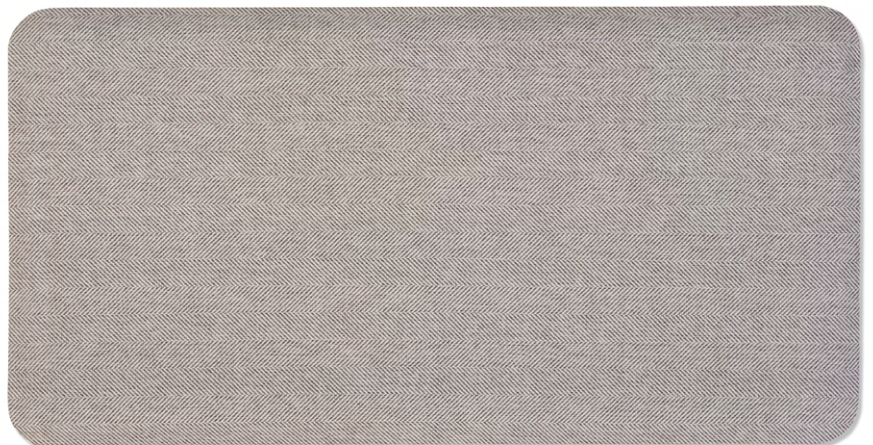
KEYSTONE MATS

MACHINE MADE | 95% PVC & 5% POLYESTER | SPILL PROOF
SIZES: 20" x 40" (Sold as case pack of 10)

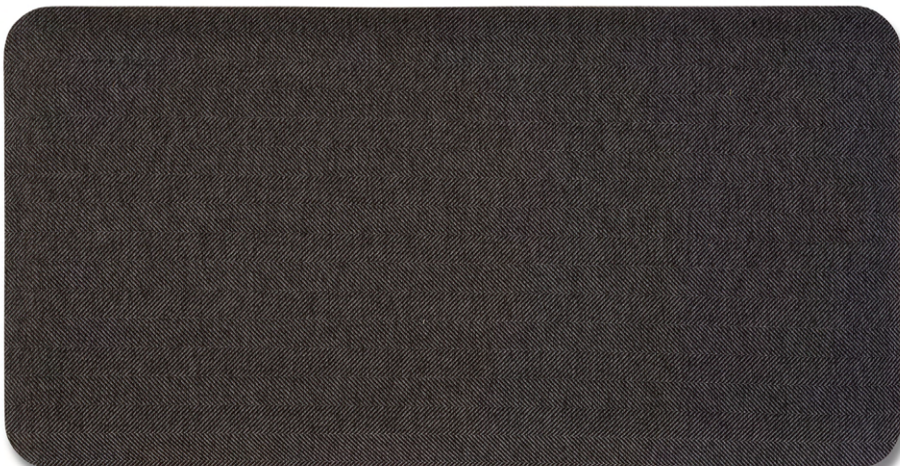
Made in China.



KEY-751 BGGR



KEY-753 GRY



KEY-754 BLK

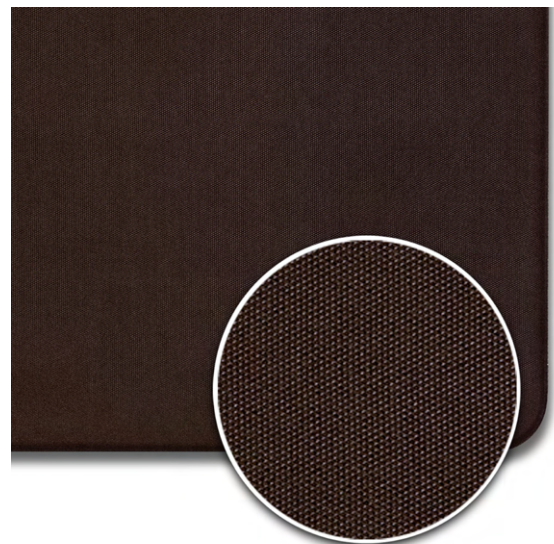




KEY-754 BLK



SCAN ME



KRAVA

POWERLOOMED | 100% POLYESTER | VEGAN
SIZES: 30" x 40" | 61" x 75" | 77" x 98"

Respect nature while also encompassing a rustic look.
Made in China.



20SC373



123171



118342



L21029A



90216



118341



118341



90236Z

NEW

MODENA

POWERLOOMED | 50% POLYPROPYLENE & 50% RECYCLED POLYESTER
SIZES: 3'3" x 5' | 5'3" x 7'6" | 6'7" x 9' | 8' x 10'

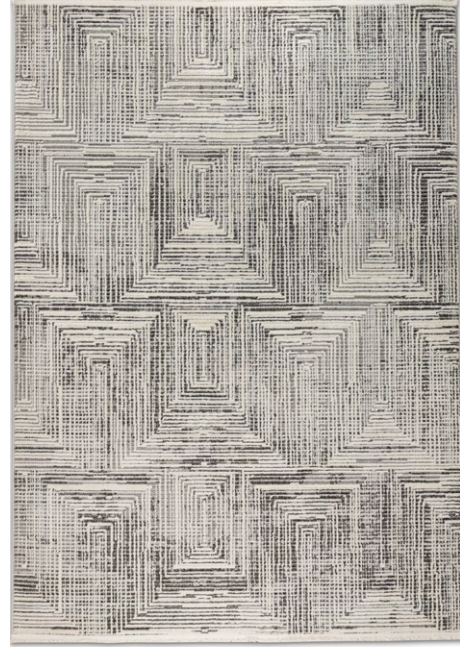
Made in Turkey



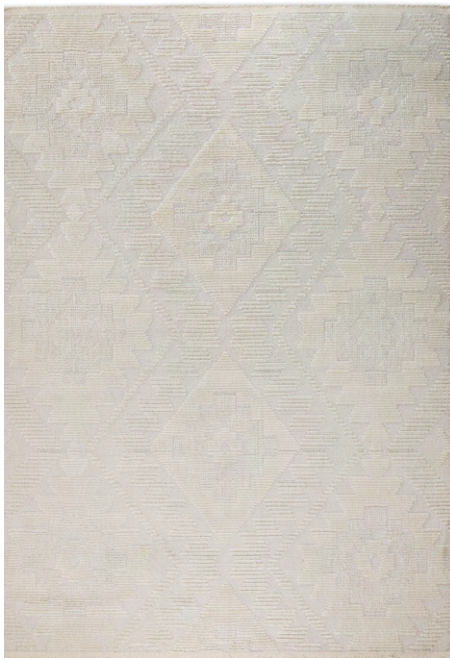
MOD-1001



MOD-1002



MOD-1003



MOD-1004



MOD-1005



MOD-1001

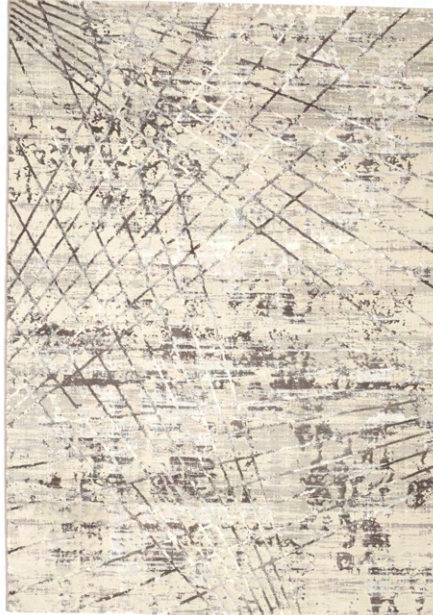
PANACHE

POWERLOOMED | 50% POLYESTER 50% POLYPROPYLENE | HIGH-LOW PILE
SIZES: 18" x 18" | 2' x 3' | 4' x 6' | 5' x 7' | 6' x 9' | 8' x 11' | 9' x 12'*

Sophisticated contemporary design paired with a soft textured surface. Made in Turkey.



6188B



6165B*



5430A*



5075D*



5075A

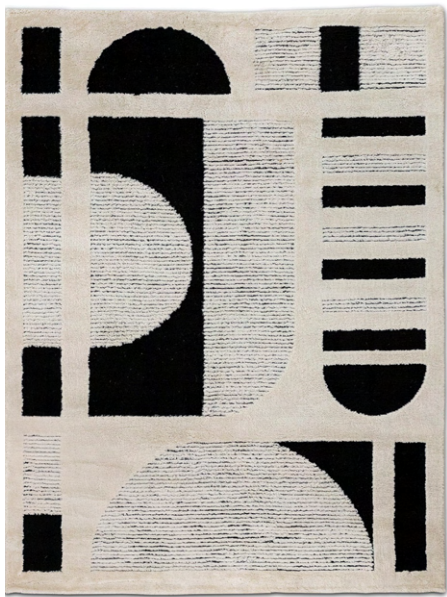


NEW

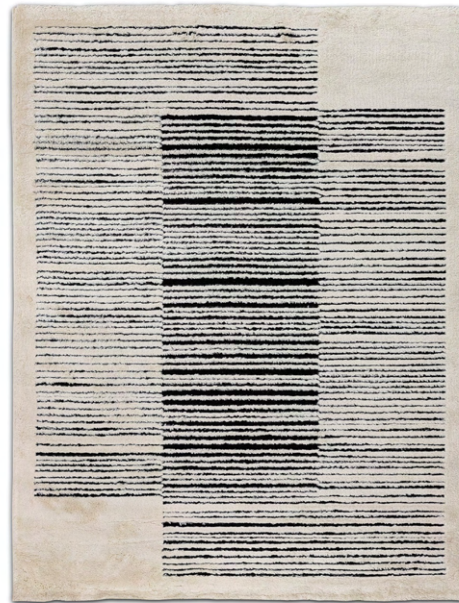
SHERPA

POWERLOOMED | 70% POLYPROPYLENE 30% POLYESTER | ULTRA SOFT PILE
SIZES: 18" x 18" | 2' x 3' | 3'3" x 5' | 5' x 7' | 6'7" x 9' | 8' x 10'

Sophisticated contemporary design paired with a ultra soft textured surface. Made in Turkey.



SHE-001



SHE-003



SHE-004



SHE-004

SKADI

POWERLOOMED | 60% BAMBOO SILK 40% ACRYLIC | PREMIUM QUALITY
SIZES: 18" x 18" | 2' x 3' | 4'3" x 6' | 5'3" x 7'6" | 8' x 10' | 9' x 12'

2 million points density creates an upscale look with soft hues and a captivating mosaic-like texture. Made in Turkey



403



400



404



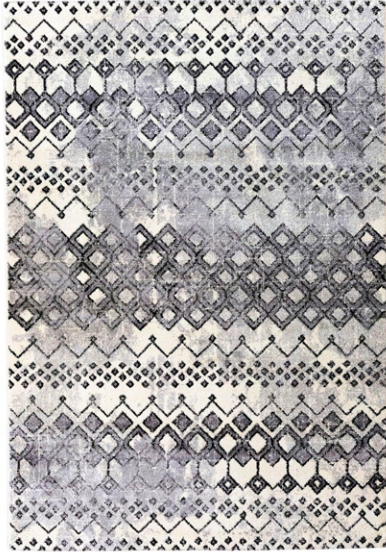
402



SUENO

POWERLOOMED | 100% POLYPROPYLENE | DURABLE
SIZES: 18" x 18" | 2' x 3' | 2'7" x 5' | 5' x 8' | 8' x 10'

Modern patterned designed with stunning hues to highlight any space. Made in Turkey.



6525



4210A



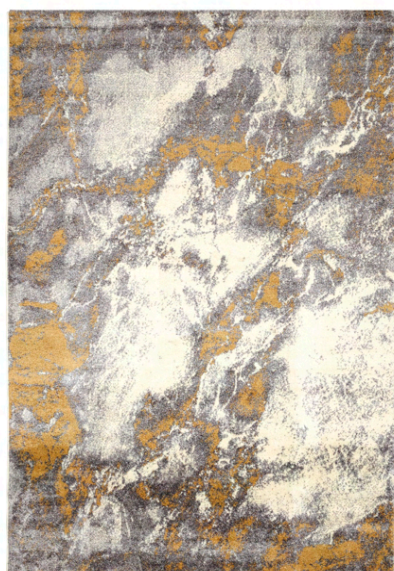
4229NANA



4229ARORO



4458C



4458C



3801A WHGR

YOKINA

SAFETY TESTED | 100% XPE FOAM | WATERPROOF
 SIZES: 39" x 60" | 60" x 77" | 70" x 78"*

Designed with sensory textured alphabet to stimulate and encourage interactive play. Made in China



CRITTERS ROLLED



CITY CRITTERS FOLDED*



CITY ROLLED



FARM CITY ROLLED





CITY ROLLED

ZIELLE

POWERLOOMED | 50 % POLYESTER 50 % POLYPROPYLENE | DURABLE
SIZES: 18" x 18" | 2' x 3' | 2'6" x 7'6" | 5'3" x 7'6" | 8' x 10'

Modern geometric and organic swirls paired with sophisticated grey hues. Made in Turkey.



200



202



201



ZIE 200



Wash

AURA 90
BRIO 92
FAUX RABBIT FUR 94
NYLA 96
SPARX 98

able

AURA

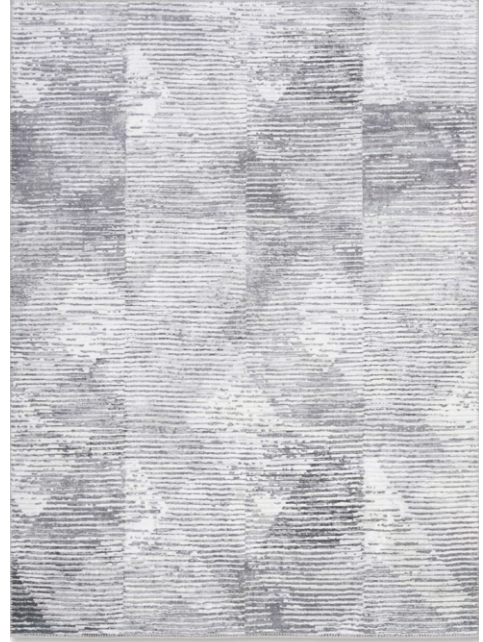


25% POLYESTER 75% COTTON | WASHABLE | SPILL-PROOF | NON-SLIP
 SIZES: 2' x 3' | 3' x 5' | 5'3" x 7' | 6'6" x 9' | 9' x 12'

Perfect for pet owners and growing families. Available in modern and vintage styles. Made in Turkey.



0166



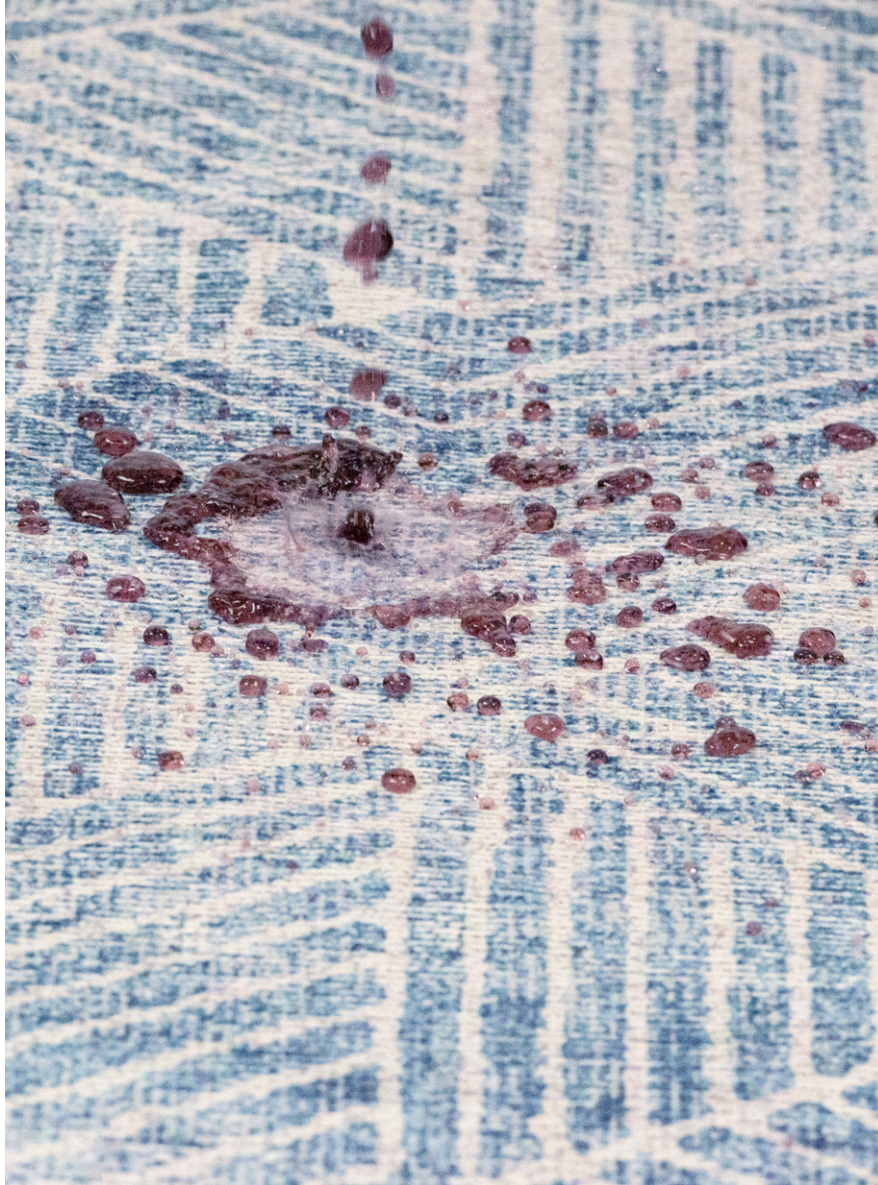
1078



1403



1167



1060



1402



1474



1472

NEW

BRIO

100% POLYESTER | WASHABLE | NON-SLIP
SIZES: 30" x 50" | 2'5" x 7' | 4' x 6' | 5' x 8'

Perfect for pet owners and growing families. Available in modern and vintage styles. Made in China.



BRI-1000



BRI-1002



BRI-1003



BRI-1011



BRI-1017

FAUX RABBIT FUR

POWERLOOMED | 100% POLYESTER | SOFT

SIZES: RECTANGLE; 3'3" x 5' | 5' x 8' SHAPE; 2' x 3' | 2' x 6'

Made of durable poly-acrylic and faux suede backing.

Made in China.



BEIGE



LIGHT GREY



BLUSH PINK



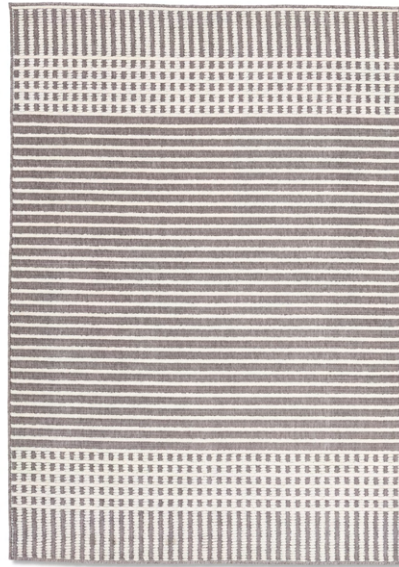
WHITE

**BEIGE**

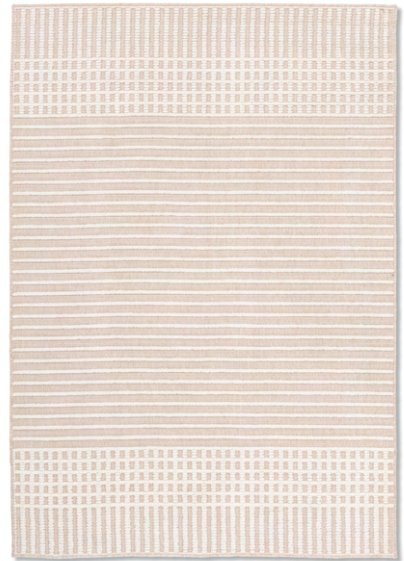
NYLA

POWERLOOMED | 70% POLYPROPYLENE 30% POLYESTER | WASHABLE
 SIZES: 27" x 72" | 3'3" x 5' | 5' x 7'2" | 8' x 10'

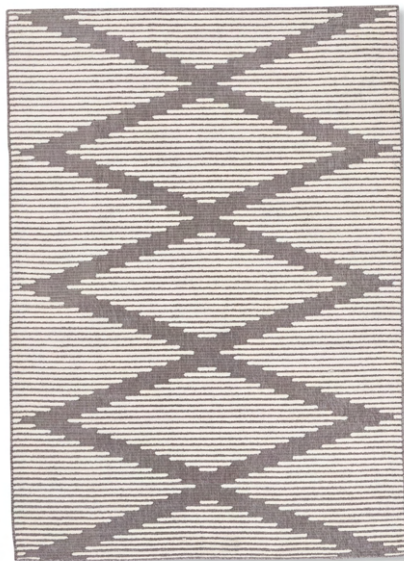
A high-low pile accompanied by complementary textures and geometric patterns is perfect for adding visual weight. Made in Turkey



3304



3301



3101



3003



3005

SPARX

POWERLOOMED | 45% COTTON 55% POLYESTER | WASHABLE
SIZES: 27" x 45" | 2'6" x 7'6" | 4' x 6' | 5' x 7'

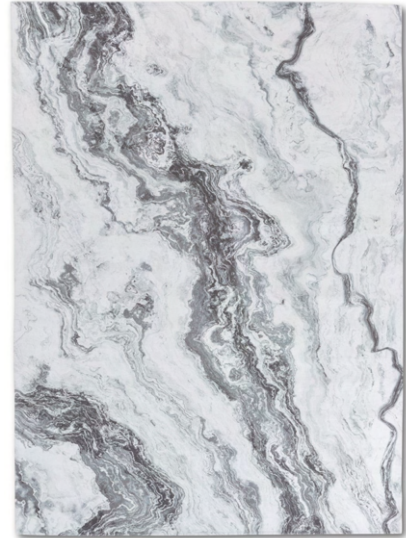
Modern and vintage designs both able to withstand high traffic with machine-washable durability. Made in Turkey.



21BLUE



37BO



901



903



C1205



PPL 5BEIGE



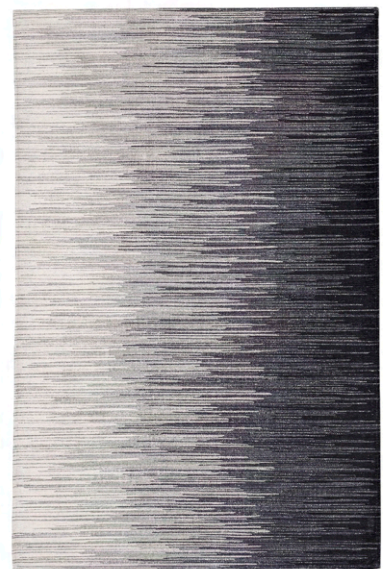
PPL C211



PPL C1797



PPL C1484



PPL C211



PPL C1338



PPL C3260



PPL 1079GRI



PPL 3606



PPL C3034



PPL C3260



Susta

COIR DOORMATS 104
EKO PET 108
ESPERANZA 110
JUTO ROUNDS 112

inable

DOORMATS

POWERLOOMED | 100% COIR, VINYL BACK | SHELTERED OUTDOOR USE
 SIZES: 18" x 30" | 18" x 48"

Non-slip, 15 mm pile doormats made of coconut coir. Made in India.



1830-NIV12



1848-NIV12



1830-NIV14



1848-NIV14



1830-NIV24



1848-NIV24



1830-NIV17



1848-NIV17



1830-NIV11



1848-NIV11



1830-NIV13



1848-NIV13



1830-NIV23



1848-NIV23



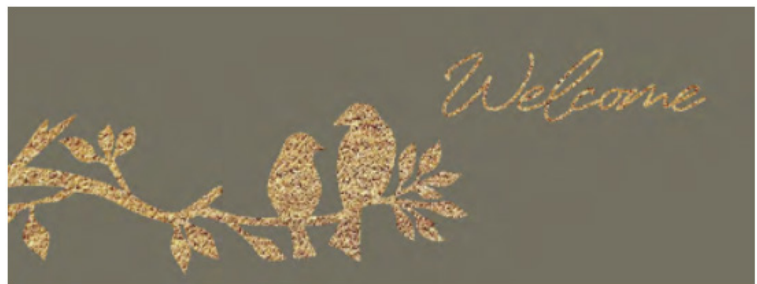
1830-NIV18



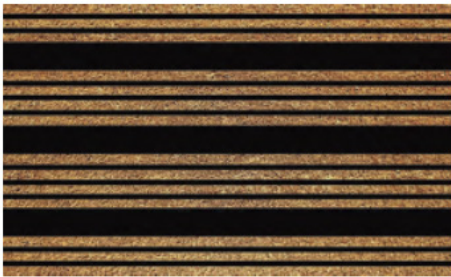
1848-NIV18



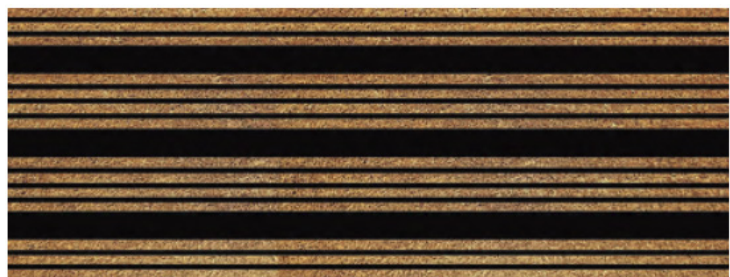
1830-NIV16



1848-NIV16



1830-NIV22



1848-NIV22



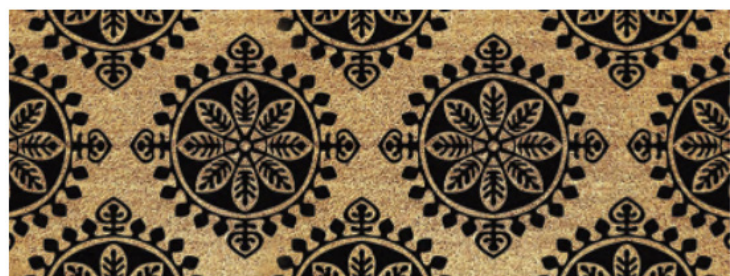
1830-NIV10



1848-NIV10



1830-NIV20



1848-NIV20



1830-NIV19



1848-NIV19



1830-NIV21



1848-NIV21



1830-NIV21B



1848-NIV21B



1830-NIV25



1848-NIV25



1830-NIV15



1848-NIV15



1830-80A



1848-80A

EKO PET

HANDMADE | RECYCLED POLYESTER | REVERSIBLE
SIZES: 2' x 3' | 3' x 5' | 5' x 8' | 8' x 10'

Soft, earth-toned palette makes for high versatility and as a layering piece. Made in India.



CHARCOAL



STONE



IVORY



IVORY

ESPERANZA

HANDMADE | 100% WOOL | SOFT
SIZES: 18" x 18" | 2' x 3' | 5' x 8' | 8' x 10'

Grey-tones with a subtle stripe pattern compliments modern, bohemian, and country styles. Made in India.



5000



5001



5002



JUTO ROUNDS

HANDMADE | 100 % JUTE | NATURAL MATERIAL

SIZES: 4' x 4' | 6' x 6' | 8' x 8'

Natural look and shape act as staple piece or accent for any style.
Made in India.



NAT



NAT



Out

| | |
|----------|-----|
| AVANOS | 116 |
| CABANA | 118 |
| CALYPSO | 122 |
| CARNIVAL | 124 |
| EDEN | 126 |
| FIESTA | 128 |
| GEMINI | 134 |
| ODESSA | 136 |
| OKSANA | 138 |

door

NEW AVANOS

POWERLOOMED | JUTE LOOK | ANTI-MOLD

SIZES: ROUNDS; 6' x 6' RECTANGLE; 18" x 18" | 2' x 3' | 5'3" x 7'6" | 7'10" x 9'10"

Natural jute look without the hassel of mold and debris.
Made in Turkey.



08872AW



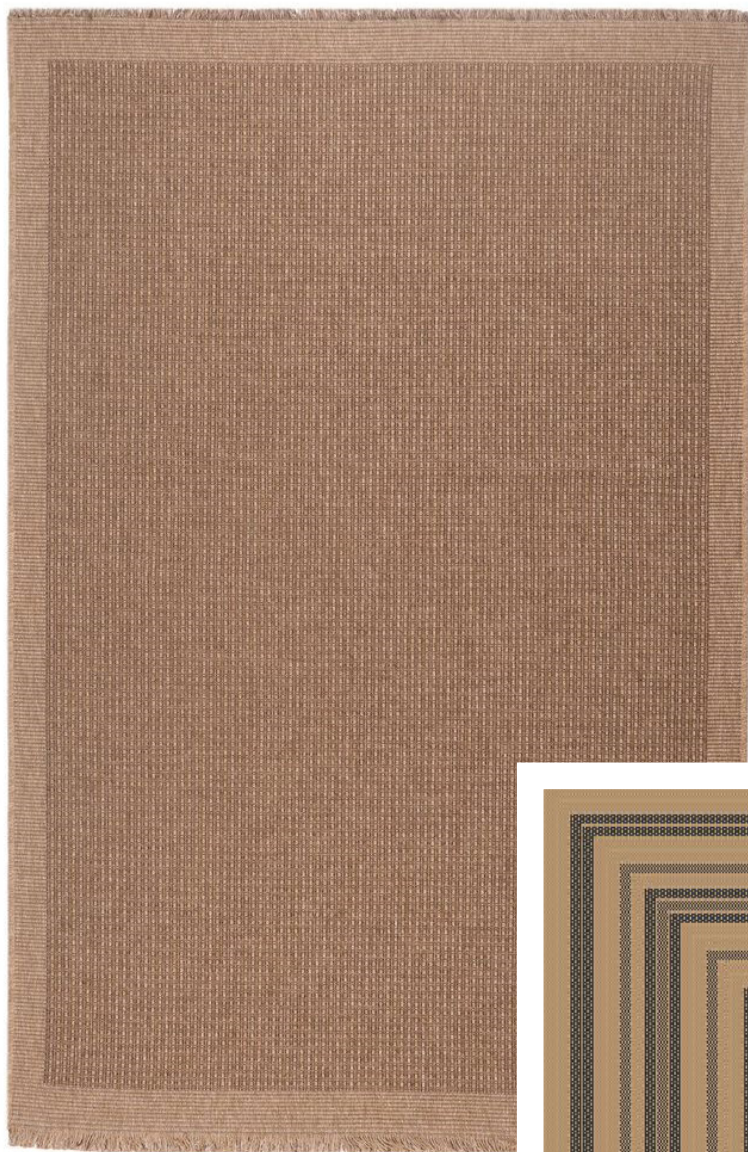
08872AB



08863AW

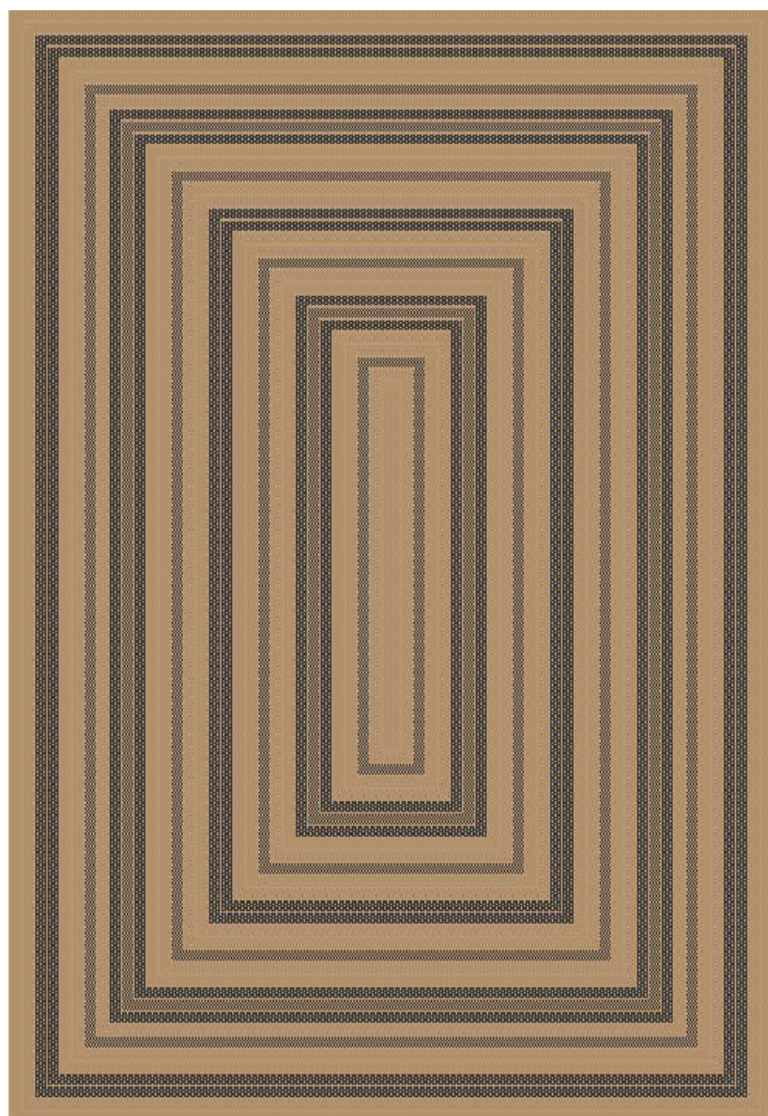


08863AB



08863F

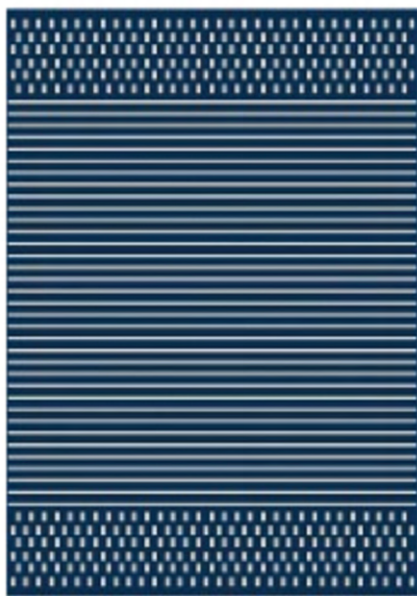
08736B



NEW CABANA

POWERLOOMED | 100% POLYPROPYLENE | INDOOR/OUTDOOR
SIZES: 3'3" x 5' | 5'3" x 7' | 6'7" x 9" | 8' x 10'

Soft and mutli-textured indoor-outdoor rug perfect for high-traffic areas. Made in a Turkey.



11028A-NW



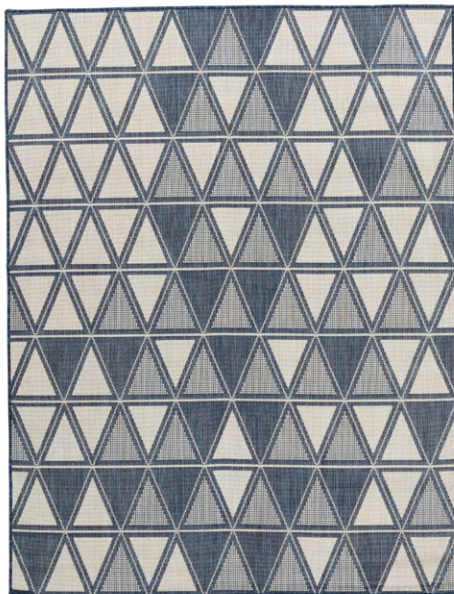
11028A-LW



01699B-WF



11028A-CL



11001C-NW



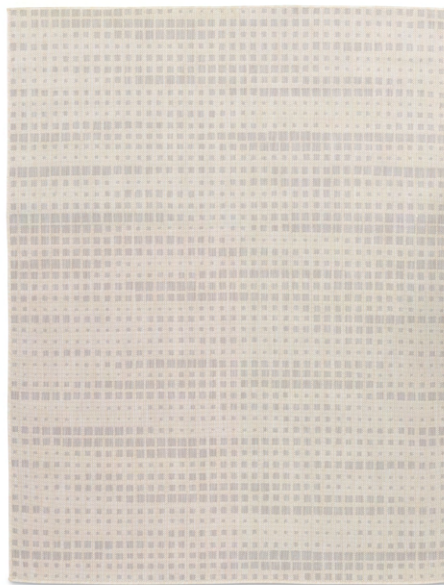
01699B-WF



11550-A-WG



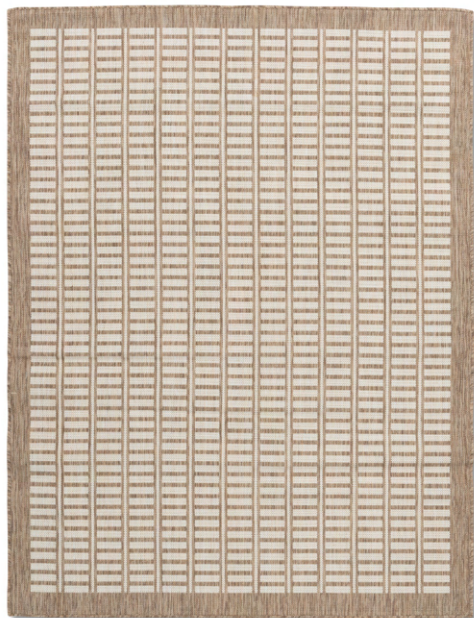
11550-A-WG



11021A-WG



08662C-BW



07757B-WS



11256A-GC



11256A-GC

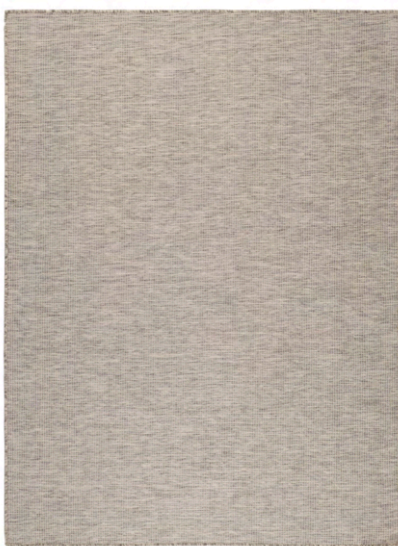
CALYPSO

POWERLOOMED | 91% POLYPROPYLENE 9% POLYESTER | FADE RESISTANT
SIZES: 3'3" x 5' | 5'3" x 7' | 6'7" x 9" | 8' x 10'

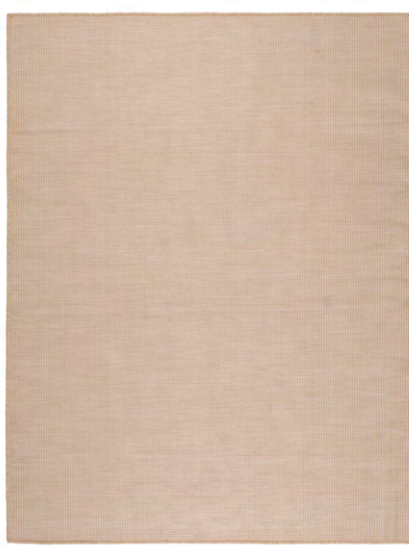
Quick dry and UV treated solids for any outdoor space.
Made in Turkey.



5031 RED



5018 SILVER



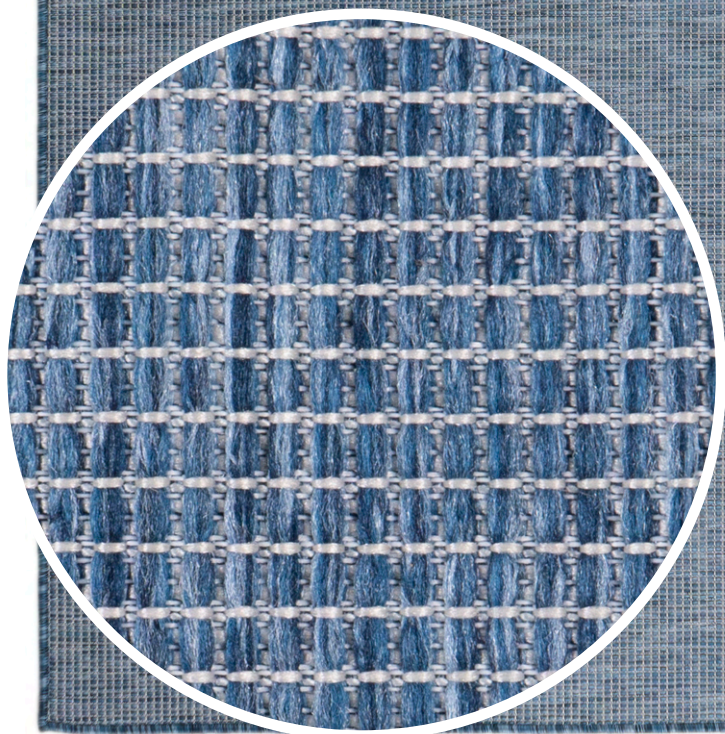
5037 NATURAL



5026 PEBBLE



5024 GREEN



5014 AZURE

CARNIVAL

POWERLOOMED | 100% POLYPROPYLENE | MULTI TEXTURED
 SIZES: 3'3" x 5' | 5' x 8' | 6'7" x 9" | 8' x 10'

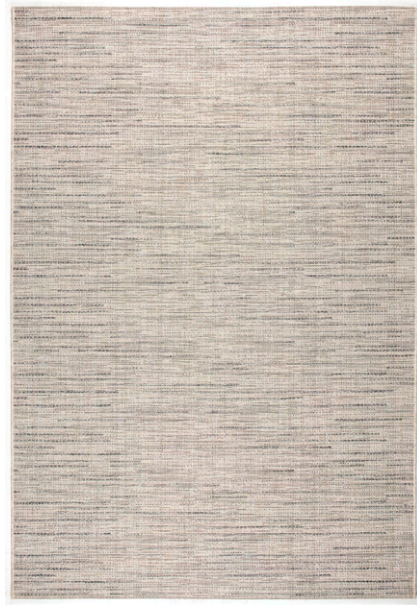
Made with high-grade fibers, this rug has a soft touch surface that can withstand high traffic areas. Made in Turkey.



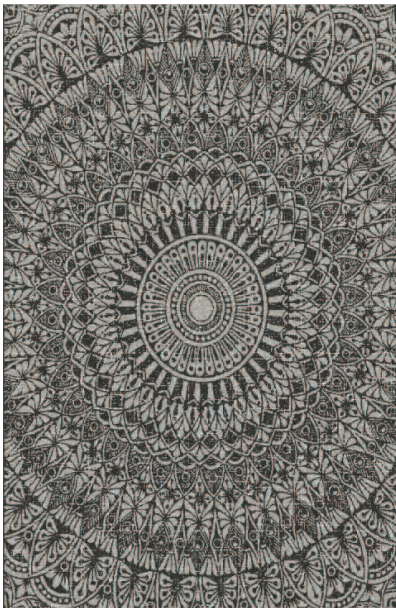
2002 GREY



2006 RED



2043A IVORY SAND



2322B AL GREY

NEW



2006 SAND



2384A LGREY

NEW



2002 GREY

NEW EDEN

POWERLOOMED | 22% POLYESTER + 77% BCF + 1% LATEX | HIGH DEFINITION
SIZES: 2' x 7'6" | 5'3" x 7'3" | 6'7" x 9'3" | 8' x 10' | 9' x 12'

Tropical patterns that highlight the summer air while maintaining vibrant colours all season. Made in Egypt.



124XQ4



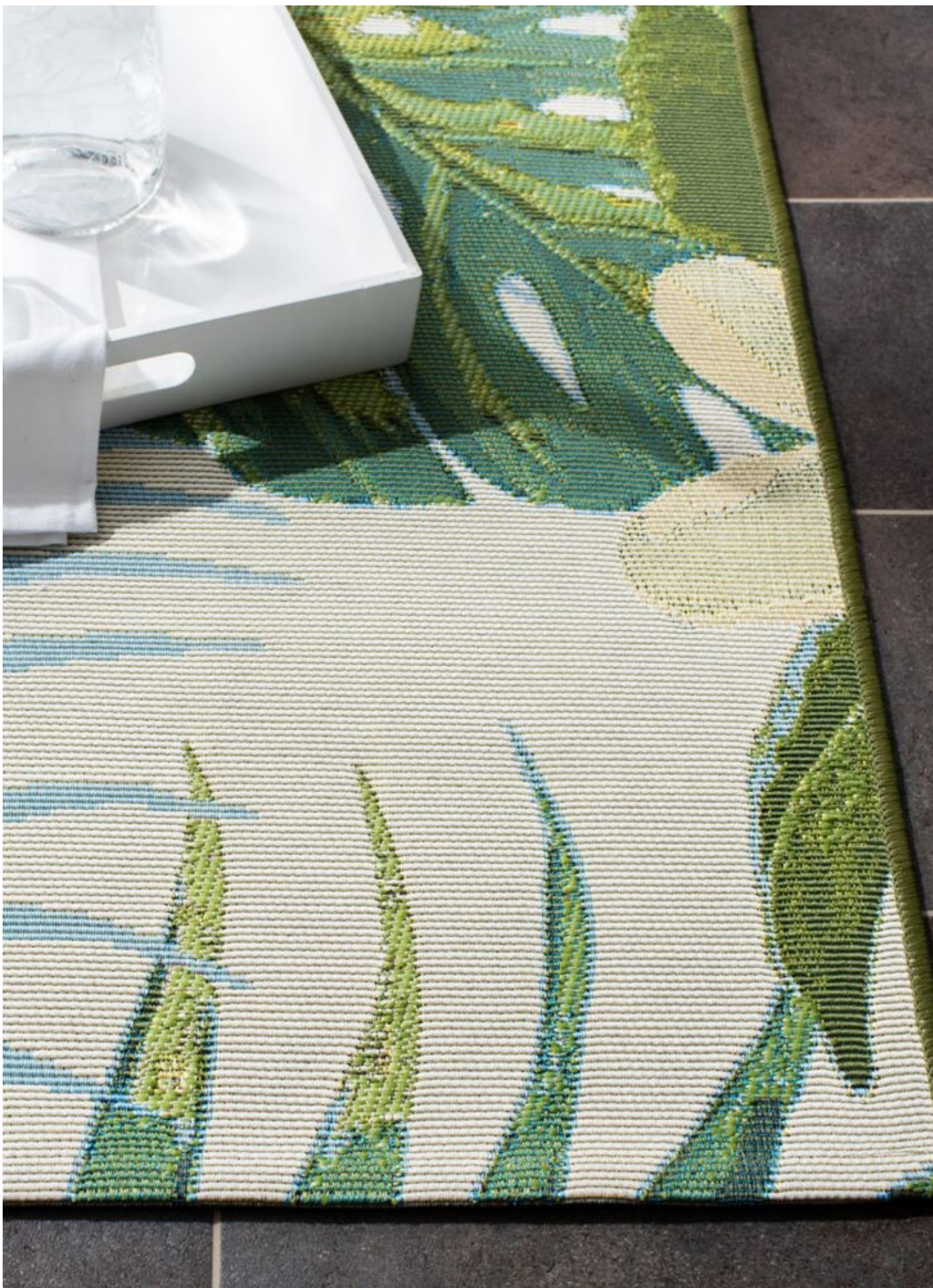
6ZQ4



150KQ4



321XQ4



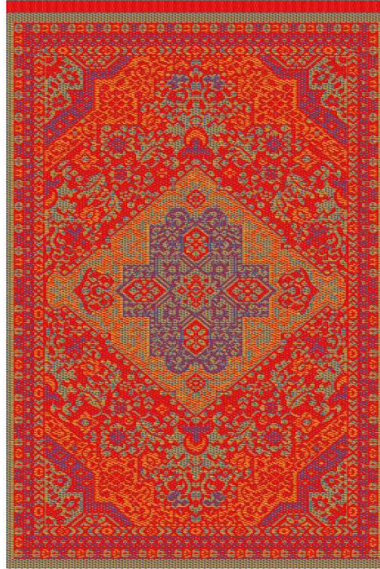
FIESTA

POWERLOOMED | 100 % RECYCLED POLYPROPYLENE | REVERSIBLE
 SIZES: 4' x 6' | 5' x 8' | 6' x 9'

Perfect combination of durability and versatile décor with this reversible mat. Made in India



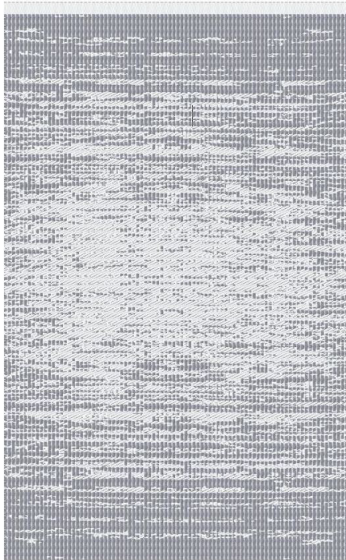
A111 GREY PINEAPPLE



202223



222490 BLUE WHITE



20222 SILVER WHITE



233301 MULTI



2103 YELLOW



4511 BLACK & WHITE



4511 BLUE





1099 BLUE



1099 RED



1099 RED



1099 GREY



4508 BLUE



50121 AQUA OASIS



4519 OCHRE



4519 OCHRE



4519 GREY



1050 RED MULTI



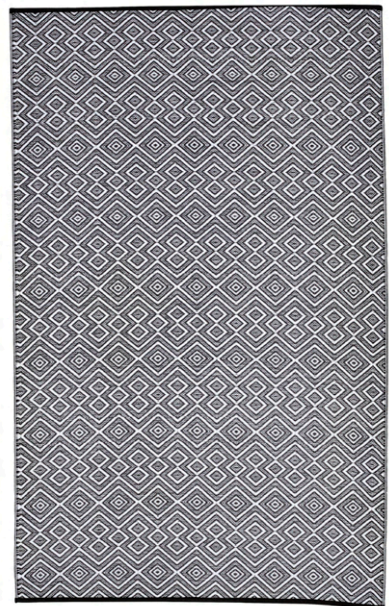
4508 BLACK & WHITE



5435 RED



5435 YELLOW



4508 BLACK & WHITE

GEMINI

POWERLOOMED | 100% POLYPROPYLENE | DUAL-SIDED
SIZES: 2' x 3' | 3'3" x 5' | 5'3" x 7'5" | 8' x 10'

Premium quality indoor-outdoor rug with two modern designs to get maximum use. Made in Turkey.



1000 (FRONT)



1100 (FRONT)



1200 (FRONT)



1000 (BACK)



1100 (BACK)



1200 (BACK)



ODESSA

POWERLOOMED | 100% POLYPROPYLENE | HIGH-LOW TEXTURE
SIZES: 3'3" x 5'5" | 5'2" x 7" | 7'10" x 9'6" | 9' x 12'

Crafted with stylish beige tones to create a detailed diamond pattern, this rug showcases a beautiful contemporary design. Made in Turkey.



01697A



1615 BLACK/GREY



1615 IVORY

OKSANA

POWERLOOMED | 100% POLYPROPYLENE | DURABLE
SIZES: 3'3" x 5' | 5'3" x 7' | 6'7" x 9' | 8' x 11'

Using modern looming techniques, this rug features a stunning high-low texture, perfect for extending your indoor style outdoors. Made in Turkey.



1176-LIGHT GREY



01182A-AZURE



01178A-COPPER



1178-LGREY



01701B-BLUE WEISS

SPECIAL CARE

GENERAL CARE

We recommend a suction vacuum for routine cleaning. Rotating brush cleaners and beater bars damage pile surface. Beater bars tend to catch the bordering pile of the rug and lift fibres causing them to fall out. Light marks or dirt can be cleaned with a damp cloth. Please follow all care instructions on your rug for best results.

For **shag** rugs, shaking the rug or using a vacuum with a nozzle attachment is best.

Rugs containing high amount of **viscose** (>60%) should be professionally cleaned. Spills of any kind, including water, should be avoided. Not recommended for high traffic areas.

STAINS

Blot any liquid or spills immediately with a dry absorbent cloth or white paper towel. Some stains may be cleaned with a mixture of mild clear detergent and lukewarm water, or by using carpet shampoo. Spills should never be scrubbed. Avoid excess water during cleaning, and dry the rug on a flat surface. Using harsh chemicals may damage your rug. Seek professional cleaning advice for severe stains.

PILE SHEDDING/FLUFFING

Wool and jute rugs normally shed for the first 2-3 months of use. Fluff/shedding is also common in some of our synthetic rugs (acrylic, viscose, and polyester). We recommend regular vacuuming without a beater bar to remove excess fluff or fibres.

SPROUTING/LONG THREADS

Some strands of the rug pile may appear longer than the rest. Do not try to pull these out, instead simply trim with sharp scissors.

MARKS/CREASES

Minor creases may occur during the packaging process. Any marks or creases that appear upon delivery are normal and will reduce with regular vacuuming.

WASHABLES

Start by shaking rug to remove any loose debris (vacuuming works as well if surface is not wet). Place in washer with the design side exposed. Wash in cold water on a delicate/gentle cycle using a mild detergent. Do not use bleach. Tumble dry on low heat or hang and air dry. For pet odours, add 1/2 cup of white vinegar to your mild detergent to neutralize the smell.

JUTE

Avoid placing jute rugs in high moisture areas (bathroom, kitchen, mudroom, etc.) as they are susceptible to mold and mildew. Also, avoid spilling liquid or using liquid to clean it. For easy care and jute-like look, please view Avanos on page 107.

SUSTAINABILITY

Providing eco conscious, high-quality products are important to us. We've paid special attention and care to the materials and processes we use to create our environmentally friendly collections.

This catalogue includes four collections that are produced by eco conscious materials. Eko PET and Esperanza are created from 100% post-consumer yarn.

See page 91 to view our sustainable collections.

CUSTOM & CONTRACT

Custom rugs can be designed to meet your own specifications. Our design team will work with you every step of the way to ensure your rug is perfect.

You will receive a sample for your approval prior to final production. Please allow 6-8 weeks for custom rug production.

Contact: info@vianainc.com to get started

SAMPLES

We offer a wide variety of point of sale display options to help you present your customers with a wide range of textures, pile heights, colours, and rug lusters that are available.

To order display swatches or display units for any of our collections, please contact: customerservice@vianainc.com



Viana

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SKADI 402